

# *The Walman Report*®

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## Strip House Offers Organic Filet On Valentine's Day

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Strip House announces that it will offer its first organic cut of steak this Valentine's Day with a 10 oz. filet available on February 14. Available in all Strip House locations for the holiday, the grass-fed filet is raised in New Zealand, from the farms of the renowned Noel Turner. Additionally, the restaurant will send its guests home with complimentary miniature boxed chocolate cakes on Valentine's Day.

These organic filets will be prepared in signature Strip House style, charred to juicy perfection. Other special dishes prepared for the holiday will include Maine Lobster Salad and Burnt Orange Chocolate Crepes with Bruléed Oranges, Toasted Almonds and Cointreau Caramel. All the classic Strip House dishes will also be available.

“Our goal for Strip House has always been to redefine the traditional steakhouse experience. The restaurant’s sensuous décor entices couples to dine with us on Valentine’s Day,” said Penny Glazier.

Strip House is located at 13 East 12th Street (between University and Fifth Avenue).

Telephone: 212-328-0000.

## ABOUT STRIP HOUSE

Strip House was created by renowned restaurateurs Peter, Penny and Mathew Glazier (The Glazier Group). The family business is run with the attention to detail that has come to personify their restaurants. The Glaziers are unique in that they have no partners in any of the Strip Houses, so that they maintain creative control.

Following the overwhelming success of Strip House in New York, the Glaziers have opened locations in Las Vegas in the Planet Hollywood Resort & Casino; Livingston, New Jersey at the Westminster Hotel; Houston; Naples at the Naples Grande Beach Resort and Palm Beach Gardens, Florida; and El Conquistador Resort & Golden Door Spa and Condado Plaza Hotel & Casino in Puerto Rico. Other Glazier Group properties include Monkey Bar, Michael Jordan’s The Steak House N.Y.C., Bridgewater, Twenty-Four Fifth and Old Homestead Steak House in the Boca Resort Hotel.

Chef John Schenk supervises all Strip House locations, bringing a wealth of knowledge, leadership and culinary expertise to the restaurants. A steak specialist, Chef Schenk received Food & Wine Magazine’s ‘Best New Chefs’ award in 1995.

## NEW YORK CITY

### Fact Sheet

Owners: Peter, Penny & Mathew Glazier

The Glazier Group also owns Old Homestead Steak House, Monkey Bar, Michael Jordan’s The Steak House N.Y.C., Bridgewater, Twenty Four Fifth, Strip House Livingston, Houston, Palm Beach Gardens, El Conquistador Golf Resort and Casino, Condado Plaza Hotel & Casino, Planet Hollywood Resort and Casino, Naples Grande Resort & Club, and The Reach Resort.

Executive Chef: John Schenk

Chef: Cenobio Canalizo

Location: 13 East 12th Street (between University and Fifth Avenue)  
New York, NY 10003

Date of Opening: September 6, 2000

Seating: Main dining room: 100  
Bar: 20

Cuisine: An Innovative Steakhouse

Design: The Glaziers collaborated with architectural visionary David Rockwell who plays double-entendre with the Strip House name as homage to the female form. The interior features a saucy mélange of seductive, scarlet-red walls and rich, leather chairs and booths juxtaposed with sultry silk and velvet fabrics and seductive, rosy lighting. The walls are a veritable museum of high art, adorned with hundreds of photos of vintage burlesque stars from the original 1900s Studio Manasse collection. The Manasses, a husband-and-wife team from the Vienesse beau monde, used retouching techniques to create surreal and noir images with an erotic symbolism concealed beneath elegant poses and extravagant costumes. The period décor extends to the bathrooms, which feature original 1940s wallpaper.

Hours of Operation: Dinner  
Monday - Thursday 5:00pm - 11:00pm  
Friday - Saturday 5:00pm - 11:30pm  
Sunday 5:00pm - 10:00pm

Bar  
Monday - Thursday 5:00pm - 2:00am  
Friday 5:00pm - 3:00am  
Saturday 5:00pm - 3:00am  
Sunday 5:00pm - 12:00am

Payment Methods: Cash, American Express, Visa, Mastercard, Discover Card, and Diner's Club

Reservations: Reservations are suggested

Telephone: 212-328-0000

Website: [www.striphouse.net](http://www.striphouse.net)

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**Strip House Opens In Key West**

Key West Fla, January 31, 2008 – The Glazier Group announces the opening of Strip House at the newly renovated Reach Resort in mid-February. The trend setting New York steakhouse opened in 2000 and was named Best Steakhouse in America by GQ, and one of America’s Ten Best Steakhouses by Maxim Magazine.

“When the opportunity arose with LXR (Luxury Resorts & Hotels), we identified a need for fine dining in Key West, and selected it as the location for the newest Strip House,” said founder and CEO Peter Glazier.

Overseen by Executive Chef John Schenk, the menu introduces Strip House signature dishes to the Florida Keys. Prime meats charred to perfection, decadent goose fat potatoes, truffle creamed spinach and 24-layer chocolate cake, are just a few of the dishes unique to the brand. The new restaurant will reflect Strip House’s style of service and attention to detail, with several dishes carved and finished tableside. “Strip House redefines the traditional steakhouse experience. I enjoyed creating a menu that includes the freshest finest cuts of meat, seasonal ingredients, innovative side dishes and seafood specialties,” said Chef Schenk.

“The Glazier Group is a family owned and run business,” said Penny Glazier. “We created Strip House to offer an experience unlike any other steakhouse.”

Designed by David Rockwell of Rockwell Group, Strip House features sultry, red elements and an exclusive collection of vintage Studio Manasse photographs from the 1900s. These rare images pay homage to the female form and embody the double entendre of the name. The period décor extends to music and low lighting, creating a stylish and comfortable environment. Strip House seats 220 people in the main dining room, 50 in the bar and lounge, and includes two private dining rooms. Dinner is served nightly from 5:00 pm until 11:00 pm, and will also be responsible for in-room dining, catering and poolside menus at The Reach Resort.

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Strip House Key West is located at The Reach Resort, 1435 Simonton Street, Key West, FL. 33040. For details online, visit [www.striphouse.net](http://www.striphouse.net). Tel: (305) 295-9669.

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