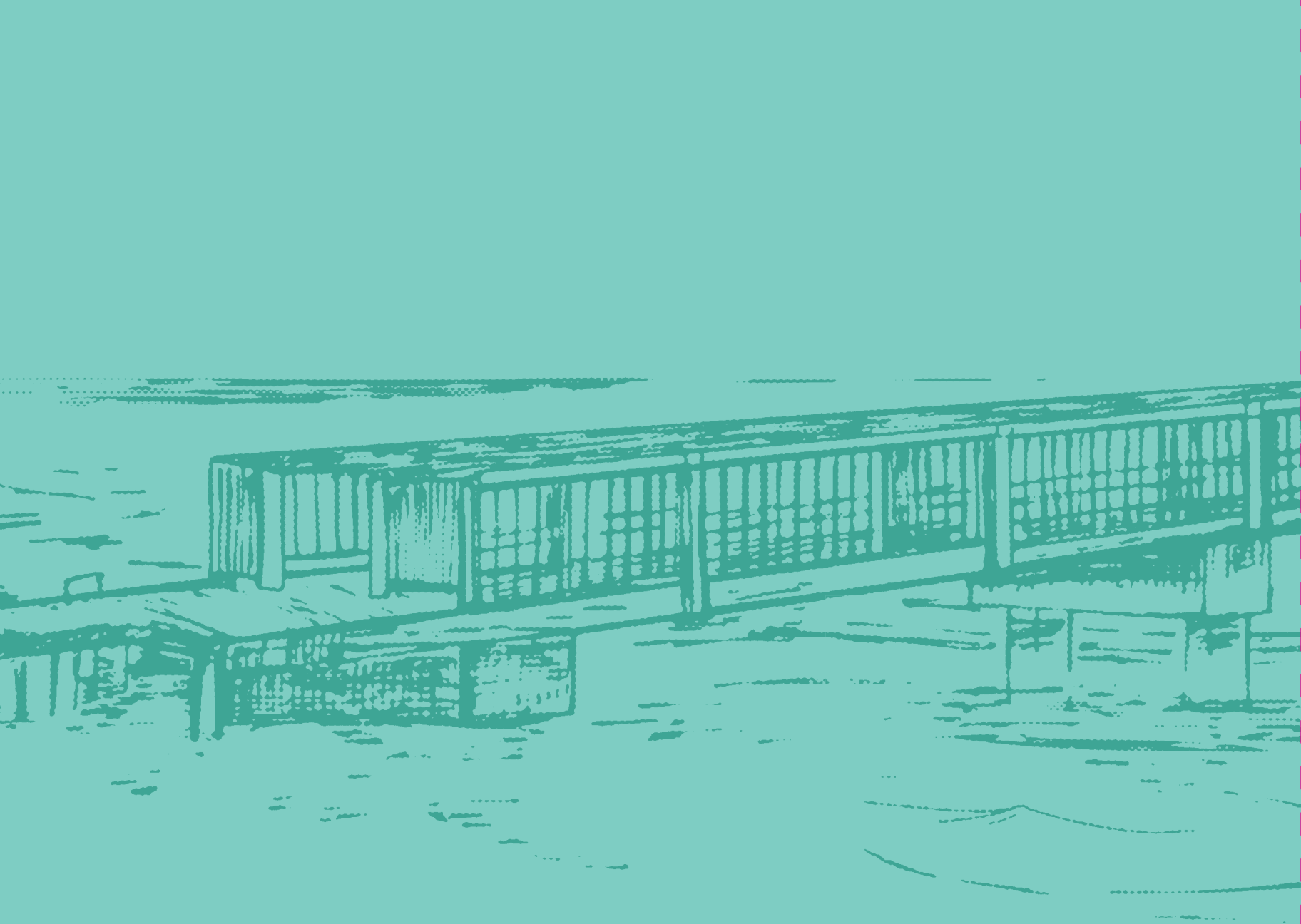




THE REACH
KEY WEST

CURIO COLLECTION
by Hilton™

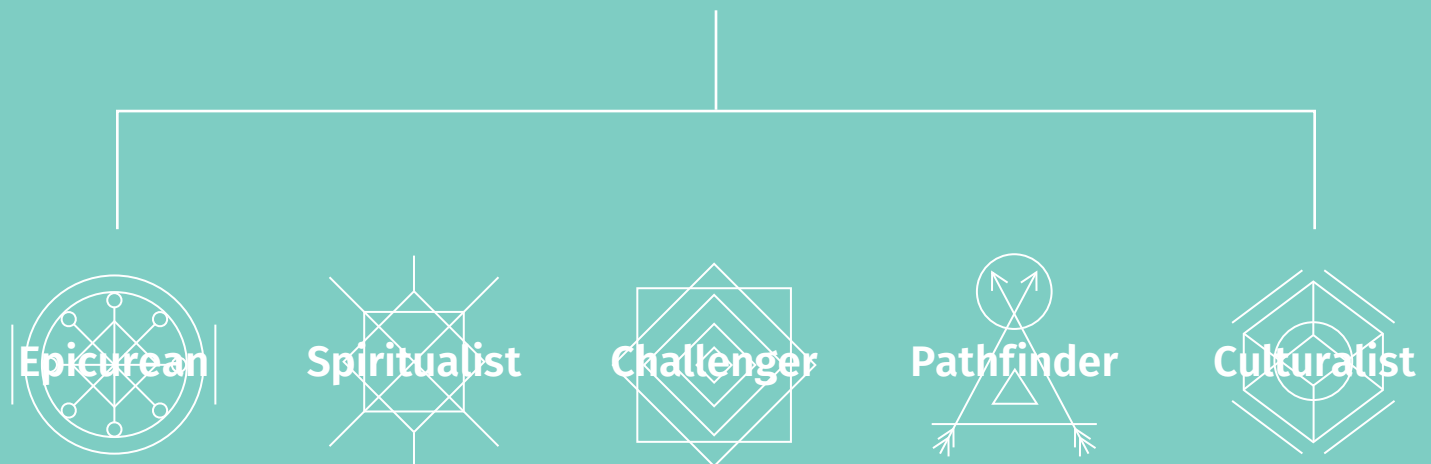




CURIO

COLLECTION

People whose desire for exploration draws them to independent, unique hotels that are an integral part of their destination.









Welcome to *The Reach*

Situated on the only private natural sand beach in Key West, The Reach Key West, Curio Collection by Hilton™ offers guests a pure, authentic escape into the heart of Conch culture. Here, we blend carefree island vibes, inspired nautical details, only-here Key West experiences, and simple, stylish hospitality. The Reach is an intimate oasis for those seeking the ultimate laid-back experience and uncompromising service. Immerse yourself in moments both elevated and off-beat, timeless and now, all their own and quintessentially Key West.

Conch [noun]

singular - conch \ kaank, conk \
plural - conchs \ kaanks, conks \
conch

1. A very large sea snail with a tall, thick spiral shell
2. A natively born resident of Key West
3. A freshwater conch—a person, born elsewhere but who has resided in Key West for a minimum of 7 years

We encourage you to discover the Curio traveler in you and celebrate the spirit and culture of The Conch Republic. Whether you and your attendees have the mindset of a Spiritualist, Pathfinder, Epicurean, Challenger, or Culturalist, at The Reach you can unwind in a beachside hammock to the soothing sound of breaking surf, or pursue world-class water sports like jet skiing, water biking, or snorkeling on North America's only living coral reef.

Your attendees may choose to experience a legendary Key West sunset from our iconic Overseas Gazebo, or take a short stroll to renowned Duval Street to discover the unique whimsy of the many shops and entertainment options. No trip to Key West would be complete without the seductive atmosphere and innovative menus offered through our Banquets department.



Features

Accommodations

- 150 guest rooms, including 77 boutique and one-bedroom spacious suites

Accommodation Features

- Nautically inspired coastal décor, rich wood accents, vaulted ceilings
- Digital check-in
- Furnished balcony
- LCD flat-screen television
- Wireless high-speed Internet access
- Ceiling fan
- Mini-refrigerator and coffee/tea machine
- In-room safe
- Bathrobes

Guest Services

- Attentive concierge service
- Dry cleaning
- Valet parking
- Business services
- On-site meetings/events services

Dining & Entertainment

- Four Marlins Oceanfront Dining, serving breakfast, lunch, dinner, brunch, and award winning cocktails

- In-room dining
- Sand & Sea Gift Shop offers coffee, sandwiches, and other grab-and-go items
- Walking distance to all the unique restaurants, boutiques, and nightlife of Duval Street

Amenities & Recreation

- Sun-washed, natural sand beaches with surf-side hammocks
- Dazzling swimming pool
- Fitness center with 24-hour access
- Exhilarating watersports including jet skis, kayaks, paddleboards, and ocean bikes
- Snorkeling, scuba diving, and sunset sail excursions available
- World-class fishing
- Beach activities, bocce, and giant chess set
- Rees Jones–designed par 70 golf course at nearby Key West Golf Club (with pro shop and dining)
- Local art installations throughout

Guests of The Reach Key West receive reciprocal charging privileges to all of the amenities available at our sister resort, Casa Marina Key West, including Spa al Maré and Sun Sun Bar & Grill, featuring the exclusive “Toes-in-the-Sand” dining experience.

Corporate Events & Incentive Travel

The Reach provides an immersive Key West experience ideal for everything from Sales Incentive trips to Corporate Events. Choose from over 22,000 square feet of inspiring indoor and outdoor space, ranging from contemporary ballrooms to lush event lawns and beachfront celebrations. Guests may enjoy endless opportunities for island adventure, or relax pool and beachside. Our ideal location also puts your group within easy walking distance to world-famous Duval Street and all the major attractions of Old Town Key West.



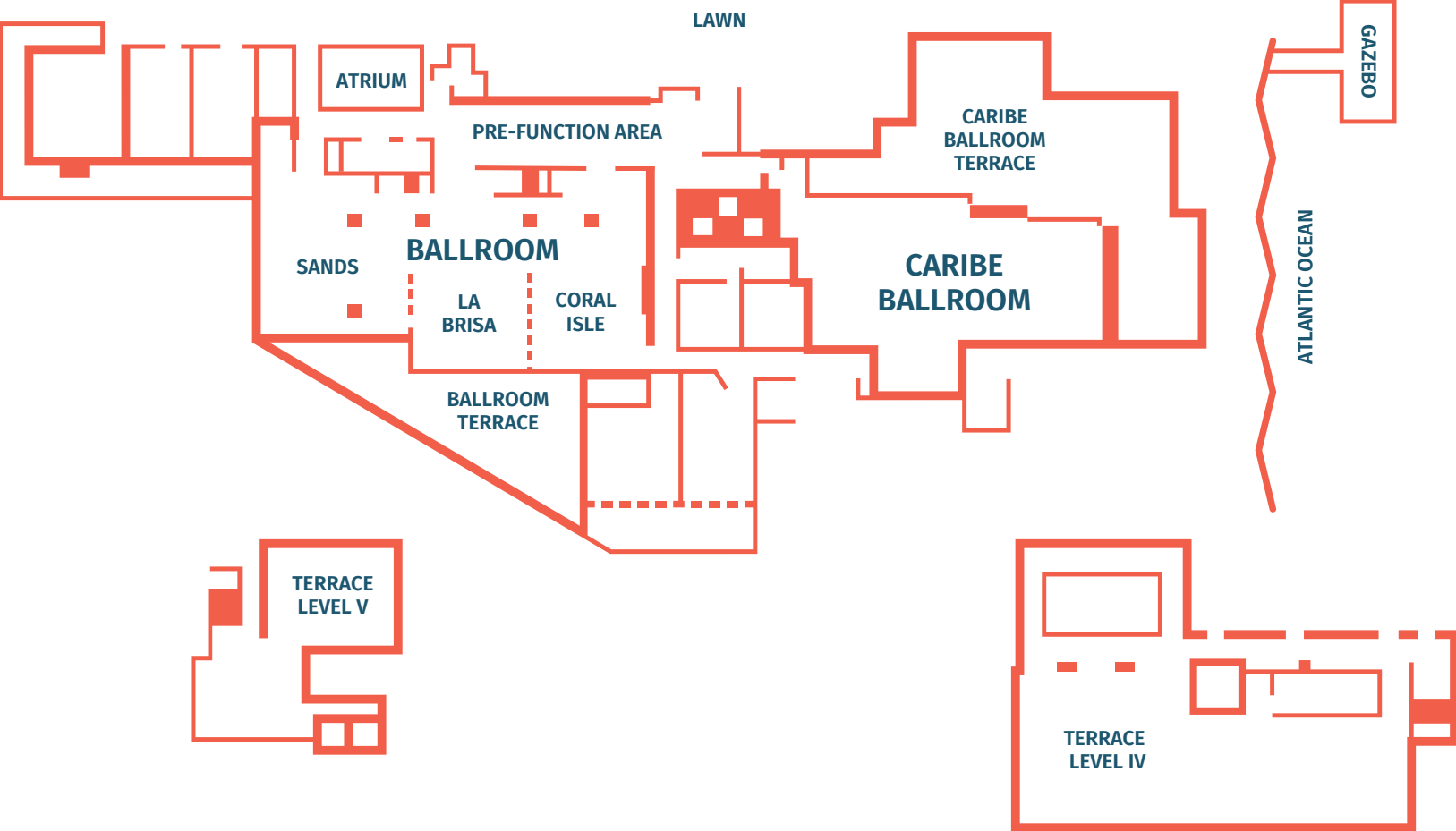
Board Meetings & Executive Retreats

This is a perfect destination for meetings, corporate retreats, board meetings, and executive conferences. Our intimate boutique-style resort is a hidden treasure that inspires unrivaled creativity and productivity. Select from indoor/outdoor venues, varied floor plans, scenic views, and inspired culinary experiences.

- 4,300 square feet of indoor meeting space
- Four meeting rooms accommodating groups from 15 to 311
- Caribe Ballroom and Caribe Ballroom Terrace with beautiful views of the Atlantic Ocean
- 2,800 square foot ballroom that divides into 3 sections
- Multiple outdoor event options with views of the Atlantic Ocean and Key West art and culture



By the Numbers



Introducing the New Palms Lawn



Room Name	Dimensions	Square Feet	Ceiling Height	Reception	Theater	Banquet	Classroom
Palms Lawn	84' x 36'	3,024	-	250	-	160	-
Caribe Ballroom Terrace	30' x 70'	2,100	-	225	-	150	-
Caribe Ballroom	60' x 25'	1,500	8'	150	130	100	80
Terrace Level V	37' x 54'	1,998	-	150	-	-	-
Terrace Level IV	25' x 81'	2,025	-	150	-	-	-
Ballroom Terrace	50' x 20'	1,000	-	35	-	-	-
Pre-Function Area	15' x 60'	900	7' 9"	50	-	-	-
Ballroom	78' x 36'	2,808	7' 9"	285	311	150	100
La Brisa & Coral Isle	45' x 39'	1,755	7' 9"	184	194	90	60
Sands & La Brisa	54' x 39'	2,106	7' 9"	200	211	110	70
Coral Isle	24' x 39'	936	7' 9"	95	100	40	30
La Brisa	21' x 39'	819	7' 9"	80	88	50	30
Sands	33' x 33'	1,089	7' 9"	110	116	60	0
East Beach	33' x 80'	2,640	-	250	270	210	-
West Beach	30' x 50'	1,500	-	150	150	100	-
Rooster Patio	32' x 25'	800	-	80	80	60	-
Overseas Gazebo	60' x 30'	1,800	12'	-	120	-	-



Enjoy our sister property, Casa Marina Key West

Guests of The Reach may enjoy two unique experiences in one as you receive access to and reciprocal charging privileges to all of the amenities available at our sister property, the iconic Casa Marina, including Spa al Maré, and all dining outlets including the exclusive “Toes-in-the-Sand” dining experience at Sun Sun Bar & Grill.

Four Marlins Oceanfront Dining

Long before The Reach was built, it was the favorite beach among locals “in-the-know” and home to the island’s most popular restaurant and bar. We are proud to continue this tradition of fine food, wine, and cocktails with our signature restaurant, Four Marlins Oceanfront Dining. The name was inspired by a famous photograph of Ernest Hemingway returning from a fishing trip with family here in Key West.



Resort & Key West Activities

Whether you are planning a corporate team-building event or offering incentive winners a choice of leisure activities, this quintessentially Key West beach resort features an entertaining array of options.

Spa al Maré Services

Spa al Maré offers indoor and outdoor treatments that will leave you feeling rejuvenated and refreshed. Relax and unwind with a therapeutic massage by experienced therapists, recharge and balance with an extensive collection of Young Living aromatherapy treatments.

Bike Tours

Experience an exciting bike tour around the island. With stops at top destinations and strolls through quiet, tree-lined backstreets, you will discover the treasures of the island. Can accommodate larger groups.

Sunrise Yoga

Move to your breath, stretch mindfully, and relax deeply. Join us at Casa Marina East Beach. Experienced instructors from Spa al Maré. Private and group sessions available.



Island Jet Ski Tours

This 90-minute high-speed adventure takes you 27 miles around Key West from the Atlantic to the Gulf of Mexico. This guided tour has 5 stops along the way so you can learn a bit of local history. Jet ski tours leave every two hours, daily, and accommodate groups of up to 20 people.

Sand Sculpting

With the assistance of our resident sand sculptor, build your own sand sculpture and experience what it takes to start from a pile of sand and end with a finished work of art. Have your company logo created by one of the professionals to display throughout your program. A perfect team building experience.

Dolphin & Snorkel Tour

Discover local dolphins in their natural environment while sailing through the back country of the Lower Keys, then explore our coral reefs. The 40' catamaran can accommodate larger groups. Half-day and daily tours are also available.

Bicycle & Scooter Rentals

Discover the island as a group! Bikes and scooters are available for pickup and drop-off at the beach hut on property for your team's convenience.

Key West Activities, Continued

Embark on a Key West adventure with an abundance of exciting local group activities including:

Key West Food Tours

A unique and original local culinary walking tour conducted in a safe, sustainable, and environmentally responsible manner whose goal it is to create food memories that last a lifetime. You'll discover engaging and knowledgeable local guides who are eager to share the most authentic and delicious version of Key West, off the beaten path.

Scavenger Hunts in Key West

Southernmost Scavenger Hunt offers a unique way to explore our tropical paradise. This award-winning activity combines Key West's charm with team spirit and can accommodate groups of any size.

Sunset Sails & Charters

A 2-hour sail gives groups a front-row seat to some of the most beautiful sunsets on earth. Private charters can be arranged in advance for large groups.

Offshore & Flats Fishing

Fish the waters that are home to trophy game fish such as Mahi Mahi, Tarpon, Sailfish, Marlin, Tuna, and Wahoo. All boats are fully equipped with the latest electronics, fighting chairs, and comfortable seating. Boxed lunches and beverages can be arranged by your event manager for the trip.

Golf

Nearby, the Key West Golf Club's 18-hole Rees Jones-designed course has over 200 acres of beautiful Florida Keys foliage and wildlife. The club has a full-service pro shop, restaurant, bar, and top-of-the-line rental equipment available.





Key West Landmarks

Hemingway House

This significant Key West landmark was home to Nobel Prize winner Ernest Hemingway. Group dinners available.

Sunset Celebration at Mallory Square

Don't miss Key West's stunning sunsets. Soak in the culture of street artists, musicians and more at this festive nightly gathering in Key West's famous open air square along the Gulf.

Audubon House

Audubon House & Tropical Gardens was once home to Captain John Huling Geiger, a harbor pilot. The historic home is filled with antique furnishings, artwork, and a replica cook house. Group dinners available.

Truman Little White House

The Harry S. Truman Little White House is the State of Florida's only presidential site. Originally, it was constructed in 1890 as naval officers housing. Important visitors have included extended stays by inventor Thomas Edison and it has been used by six American presidents. Its most important usage was as the winter White House of Harry Truman.

Mel Fisher Museum

The Mel Fisher Maritime Museum is home to a large collection of materials recovered from the Spanish galleons Nuestra Señora de Atocha and Santa Margarita of 1622. On September 4, 1622, 28 ships left Havana, Cuba, bound for Spain. With them was carried the wealth of an empire. The following day, the fleet found itself being overtaken by a hurricane as it entered the Florida straits. These vessels lay broken on the ocean floor, scattered from the Marquesas Keys to the Dry Tortugas. In them were the treasures of the Americas, and the untold stories of scores of Spanish sailors, soldiers, noblemen, and clergy.

Key West Landmarks, Continued

Venture out for the day to see what nature has to offer in the lush and extraordinary Florida Keys.

Key West Shipwreck Treasure Museum

At the Key West Shipwreck Museum you will step back in time as you discover Key West's unique maritime heritage and how it became the richest city in the United States. This experience combines actors, films, and the actual artifacts from the 1985 rediscovery of the wrecked vessel Isaac Allerton, which sank in 1856 on the treacherous Florida Keys reef.

Butterfly Conservatory

Feel your stress fade away in this magical world of butterflies. Witness a variety of over 60 butterfly species from around the world, along with over 20 exotic bird species all in one habitat.

Custom House

Originally home to the island's customs office, postal service, and district courts, this four-story architectural marvel towers over Mallory's historic seaport.

Fort Zachary Taylor

The Fort Zachary Taylor State Park has everything one would desire with beautiful beaches, watersport rentals, harbor sunset views, and a lush tropical setting for any group outing.

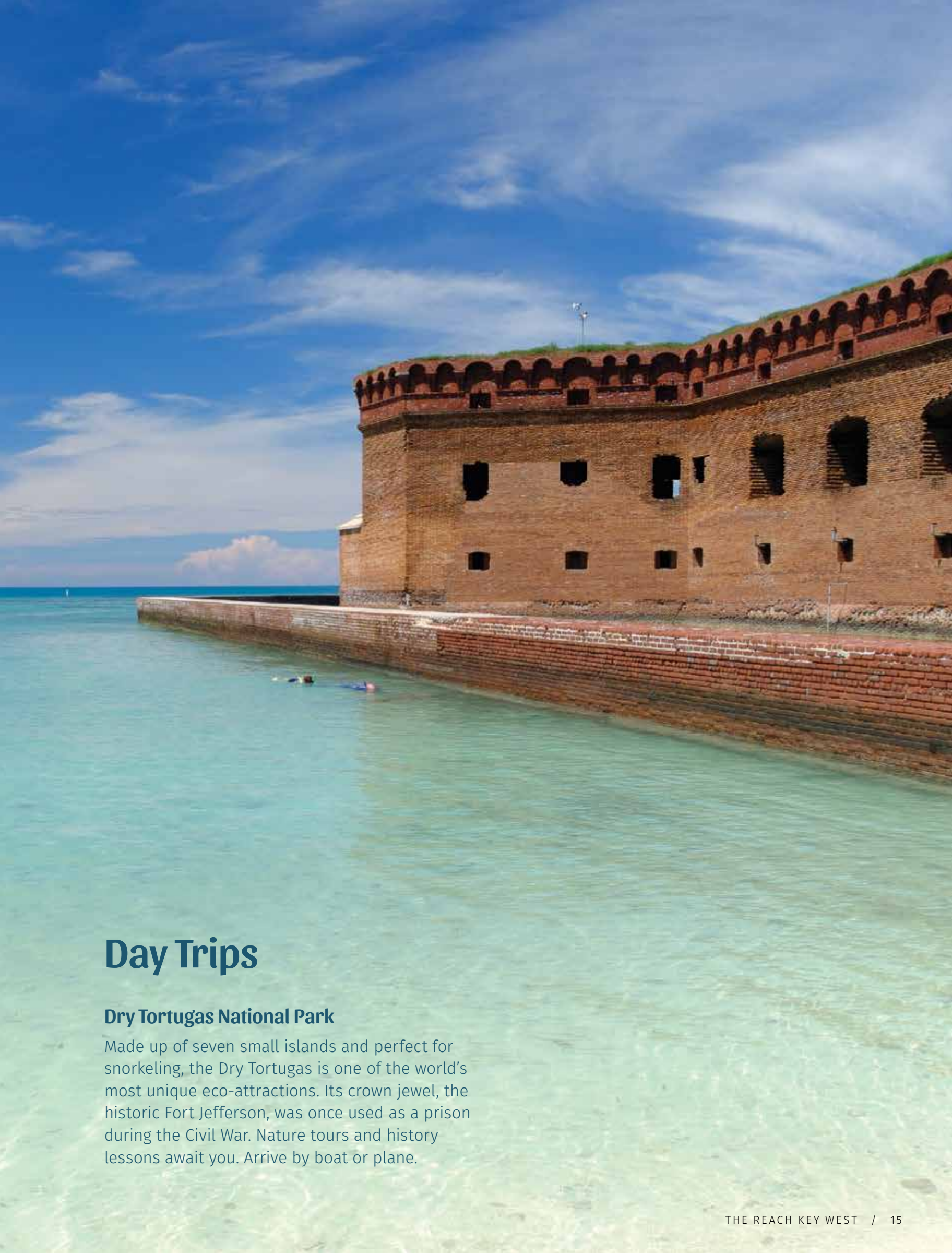
East & West Martello Museum & Garden Club

These historical forts were built in order to provide protection for Key West during the Civil War. Visitors can now explore the preserved towers and learn about the history of the Florida Keys.

Key West Escape Rooms

An exciting, real-life team-building activity that's perfect for families, friends, corporate groups, birthdays, bachelorettes, and more. You will have 60 minutes to escape the themed room by collectively figuring out clues, combinations, riddles, puzzles, locks, and keys.





Day Trips

Dry Tortugas National Park

Made up of seven small islands and perfect for snorkeling, the Dry Tortugas is one of the world's most unique eco-attractions. Its crown jewel, the historic Fort Jefferson, was once used as a prison during the Civil War. Nature tours and history lessons await you. Arrive by boat or plane.

Getting Here



Group Transportation can be arranged by your Events Manager

By Land: 160-mile Bucket List scenic drive from Miami, over 42 bridges with views of the Atlantic Ocean, Florida Bay, and Gulf of Mexico

By Sea: Key West Express Ferry Servicing, Ft. Myers, and Marco Island

By Air: 2.7 miles to Key West International Airport



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ReachResort.com



Design and florals courtesy of Duarte Floral Designs, Milan Events, and Eventfully Yours Rentals.

